



David Kneisler Elected Chairman of Automotive Industry Action Group

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MAUMEE, Ohio, Feb. 2, 2015 /PRNewswire/ -- Dana Holding Corporation (NYSE: DAN) announced today that David Kneisler, vice president, global quality, has been elected chairman of the Automotive Industry Action Group (AIAG).

AIAG is a not-for-profit, member-supported organization that works collaboratively with automotive and manufacturing companies, suppliers, and service providers to help them operate at peak performance. Kneisler, a 20-year Dana veteran, joined the AIAG board in 2006 and has served as vice chairman for the past two years.

"Dana's involvement with AIAG is a win-win scenario, as we work with our customers, industry peers, and the automotive supply base as a whole to improve safety, quality, and efficiency," said Kneisler. "As a supplier, 'seamless, efficient, and responsible' resonates. Anything that we can do as an industry to positively impact product safety or quality, or to improve industry efficiency, benefits the OEMs, the entire supply base, and the consumer."

Kneisler has served in multiple roles with Dana including program management, plant management, and in quality roles before becoming vice president of global quality in 2007. Kneisler's responsibilities include global governance for strategic and operational quality, co-chair of Dana's Product Safety Committee, and leadership for Dana's Technical Problem Solving / Reliability Engineering, Quality Systems, and Supplier Development groups.

"David's dedication to our industry and his commitment to collaborating with our Dana colleagues and with customers at all levels has made a significant impact on AIAG, and on Dana," said George Constand, Dana's chief technical and quality officer. "We proudly support AIAG, and I am pleased David has been recognized for his contributions."

Kneisler earned a Bachelor of Science degree in business administration from Michigan Technological University in 1983, followed by a master's degree in business administration from the University of Michigan-Flint in 1987.

About Dana Holding Corporation

Dana is a global leader in the supply of highly engineered driveline, sealing, and thermal-management technologies that improve the efficiency and performance of vehicles with both conventional and alternative-energy powertrains. Serving three primary markets – passenger vehicle, commercial truck, and off-highway equipment – Dana provides the world's original-equipment manufacturers and the aftermarket with local product and service support through a network of nearly 100 engineering, manufacturing, and distribution facilities. Founded in 1904 and based in Maumee, Ohio, the company employs approximately 23,000 people in 25 countries on six continents. Dana reported preliminary sales of \$6.6 billion in 2014. For more information, please visit dana.com.

About AIAG

The Automotive Industry Action Group is a unique not-for-profit organization where OEMs, suppliers, service providers, government entities, and individuals in academia have worked collaboratively for more than 30 years to drive down costs and complexity from the supply chain. AIAG membership includes preeminent manufacturers and many of their parts suppliers and service providers. For more information, visit www.aiag.org.

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