



Dana Demonstrates Performance, Efficiency Solutions at Auto Shanghai 2015

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SHANGHAI, April 20, 2015 /PRNewswire/ -- Dana Holding Corporation (NYSE: DAN) is showcasing its lineup of driveline, sealing, and thermal management technologies for light vehicles at Auto Shanghai 2015. Dana will highlight how its product portfolio improves the efficiency and performance of vehicles using conventional and alternative-energy powertrains in booth 5BF101 at the National Shanghai Exhibition and Convention Center.

Customizable Driveline Technologies

As an expert in systems integration, Dana collaborates with customers to engineer, manufacture, and assemble its light-weight Spicer® axles and drivshafts into complete systems. These technologies are designed to deliver the highest level of performance and efficiency for the unique requirements of every type of passenger vehicle. The company also will display an all-wheel-drive system designed for the Chinese market that enhances overall driving performance; improves fuel efficiency; and reduces noise, vibration and harshness (NVH) levels.

A special addition to this year's exhibit is a Jeep® Wrangler Sahara equipped with The Ultimate Dana 60™ axles – one of the many Dana products available for this key vehicle platform. Dana and Jeep have a longstanding history. In fact, Dana has supplied original equipment (OE) Spicer® driveline products for Jeep brands, for nearly 75 years. Today, China is one of the largest international markets for Wrangler sales.

Alternative-Energy Solutions

Dana will present its single-speed Spicer® electric vehicle gearbox, designed specifically for high-speed electric vehicle motors. The gearbox provides increased power and acceleration, allowing drivers to reach highway speeds more quickly. It also offers improved NVH performance through custom-made, high-quality helical gears included in the gearbox.

As the number of hybrid and electric vehicle models grows, battery cooling remains an important topic for the automotive industry. Dana's extensive range of hybrid-engine cooling options continue to set the industry standard for innovation and quality. On display at the show is the company's highly flexible, hybrid-engine cooling portfolio, including battery cooling chillers, integral battery cooling plates, electronic cooling plates, universal stator coolers, engine control unit (ECU) coolers, and a sub-cooled loop, low-temperature radiator – each of which can be custom-designed to a vehicle's exact specifications.

Innovative Power Technologies

As a leading developer of sealing and thermal-management solutions, Dana will display its array of power technologies that improve durability and performance through an engine equipped with key products. The display illustrates how Dana technologies reduce emissions and fuel consumption while lengthening component life.

Additional solutions displayed in the booth include technologies such as direct insulation thermal-acoustical protective shielding, engine oil coolers, active warm-up units, and more, produced in China at the Dana China Technical Center in Wuxi, Jiangsu Province. In the future, the Wuxi facility will add production of plastics and thermal solutions to better serve the Chinese market and continue expansion of Dana's international capabilities. The Dana China Technical Center provides advanced product development, personalized engineering support and applications engineering for light-vehicle, commercial-vehicle, and off-highway customers in the Asia-Pacific region.

"Dana has established a strong presence in the Asia-Pacific market, and we look forward to future growth in this market," said Roger Wood, president and CEO of Dana Holding Corporation. "With local manufacturing and technical centers, Dana is able to produce solutions specifically for Chinese and Asia-Pacific customers to quickly meet the demands of the evolving marketplaces."

Aftermarket Capabilities

The Dana Aftermarket will showcase its robust product portfolios available to the Chinese market, including Victor Reinz® sealing solutions, and Spicer® and SVL® drivetrain products. To support key customers with local operations in China, Dana is now able to manufacture Victor Reinz multi-layer-steel cylinder head gaskets – which provide optimal sealing for enhanced engine performance – in China.

About Dana Holding Corporation

Dana is a global leader in the supply of highly engineered driveline, sealing, and thermal-management technologies that improve the efficiency and performance of vehicles with both conventional and alternative-energy powertrains. Serving three primary markets – passenger vehicle, commercial truck, and off-highway equipment – Dana provides the world's original-equipment manufacturers and the aftermarket with local product and service support through a network of nearly 100 engineering, manufacturing, and distribution facilities. Founded in 1904 and based in Maumee, Ohio, the company employs approximately 23,000 people in 25 countries on six continents. In 2014, Dana generated sales of \$6.6 billion. For more information, please visit dana.com.

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Jeff Cole, 419-887-3535, jeff.cole@dana.com