



Dana's Next Generation of Rhombus™ TireAnalytics Provides New Insights into Maintenance Issues

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ATLANTA, March 5, 2018 /PRNewswire/ -- Dana Incorporated (NYSE: DAN) today introduced the next generation of its Rhombus™ TireAnalytics platform that enables commercial-truck owners and fleet maintenance managers to capitalize on best practices for tire maintenance and tire lifecycle management. The unveiling was one of several exciting new product launches from Dana at the 2018 Technology & Maintenance Council (TMC) Annual Meeting & Transportation Technology Exhibition.



Rhombus TireAnalytics 2.0 is a cloud-based platform that identifies and analyzes tire wear trends to predict maintenance issues that can be pre-emptively addressed to minimize downtime and establish optimal timeframes for scheduled replacement. For larger fleets, the next-generation Rhombus TireAnalytics platform also facilitates standardized tire inspection and maintenance practices across terminals.

Rhombus TireAnalytics 2.0 improvements include the ability for a technician to connect tire PSI and access tire PSI and tread depth devices wirelessly, thus reducing the possibility of errors and the need for excessive data input.

Tire serialization is another addition offered with the new version. This provides the fleet administrator or manager with the ability to better manage the lifecycle of tires, tracking the current status as well as the history of each tire in the fleet based on its serial number.

Rhombus TireAnalytics launched in 2017 as the first-to-market platform of its kind. Feedback from fleet operators already using the original Rhombus version in the United States and Canada enabled Dana to develop the enhancements which have been integrated into Rhombus TireAnalytics 2.0.

"The Rhombus TireAnalytics 2.0 platform is a great example of the successful digital transformation of Dana, with our continued strategic focus on the customer," said Mark Wallace, president of Dana Commercial Driveline Technologies. "Our team listened to our customers and upgraded the platform in many ways to enhance the robustness of information the platform provides while also making it more user friendly."

Dana will present a comprehensive lineup of driveline technologies and other solutions for commercial vehicles in booth 1005 at the TMC Annual Meeting this week. Visit the booth to get your private demonstration of Rhombus TireAnalytics 2.0.

About Dana Incorporated

Dana is a world leader in highly engineered solutions for improving the efficiency, performance, and sustainability of powered vehicles and machinery. Dana supports the passenger vehicle, commercial truck, and off-highway markets, as well as industrial and stationary equipment applications. Founded in 1904, Dana employs more than 30,000 people in 33 countries on six continents who are committed to delivering long-term value to customers. The company reported sales of more than \$7.2 billion in 2017. Based in Maumee, Ohio, the company's operations were selected as a Top Workplace in Northwest Ohio and Southeast Michigan by *The (Toledo) Blade* for the last two years. Dana is ranked among the Drucker Institute's listing of the 250 most effectively managed companies. For more information, please visit dana.com.

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