



Dana's Third-Generation Rhombus™ TireAnalytics Solution Helps Large Fleets Significantly Reduce Tire Costs

March 13, 2019

New Cost-Per-Mile Analysis Enables Improved Tire Purchasing Decisions

MAUMEE, Ohio, March 13, 2019 /PRNewswire/ -- Dana Incorporated (NYSE: DAN) today announced the release of Rhombus™ TireAnalytics Version 3.0 with new capabilities to help large fleets reduce tire costs. The third generation of the technology provides new cost-per-mile (CPM) analysis capabilities and best practice solutions that enable commercial-truck owners and fleet maintenance managers to make better data driven decisions for each application.



Rhombus TireAnalytics, introduced in 2017 and adopted by a broad range of North American fleets, is a cloud-based platform that allows fleets to establish best practices for their tire maintenance programs and ensure these practices are adhered to by tracking compliance across all terminals. Additionally, the platform allows fleet managers to identify and predict maintenance issues to minimize downtime and maximize the life of their tires.

The CPM tire comparisons, which can be determined by application or by axle type using the fleet's actual miles-per-tire (MPT) data and tire cost, provide situational analyses utilizing a fleet's real-life data. The new release also includes enhanced user authentication for stronger security and more flexibility in how users secure access to the platform.

In direct response to customer feedback, Rhombus TireAnalytics 3.0 also includes a new install and rotate capability for the mobile application, which is quickly accessible for technicians servicing a vehicle anywhere in the terminal. This feature saves technicians significant time recording more complex patterns that involve, for example, rotating a set of tires while matching pairs of dual tires at the same time.

"Rhombus TireAnalytics directly addresses one of the top expenses for a fleet, and this latest version continues our mission to provide data-driven solutions, allowing fleets and truck owners to predict and optimize tire spend in order to maximize a vehicle's operational effectiveness," said Mark Wallace, president of Dana Commercial Vehicle Driveline Technologies. "This enhancement also takes into consideration critical customer feedback, allowing maintenance professionals to better assess their tire management strategies and ensure operational efficiency for this critical area of maintenance."

Dana will present Rhombus TireAnalytics 3.0, as well as a comprehensive lineup of Spicer Electrified™ systems, traditional driveline technologies, and other solutions for commercial vehicles, in booth 2801 at the upcoming TMC Annual Meeting March 18 – 21, 2019.

About Dana Incorporated

Dana is a world leader in highly engineered solutions for improving the efficiency, performance, and sustainability of powered vehicles and machinery. Dana supports the passenger vehicle, commercial truck, and off-highway markets, as well as industrial and stationary equipment applications. Founded in 1904, Dana employs nearly 36,000 people in 33 countries on six continents who are committed to delivering long-term value to customers. The company reported sales of \$8.1 billion in 2018. Based in Maumee, Ohio, USA, it is a people-centric organization and has been named a top employer of choice around the world, including significant honors in Asia, India, Italy, Mexico, and the United States. For more information, please visit www.dana.com.

View original content to download multimedia: <http://www.prnewswire.com/news-releases/danas-third-generation-rhombus-tireanalytics-solution-helps-large-fleets-significantly-reduce-tire-costs-300811294.html>

SOURCE Dana Incorporated

Jeff Cole, +1-419-887-3535, jeff.cole@dana.com