



Dana Recognized as '2025 Supplier of the Year' by FleetPride

April 28, 2025

MAUMEE, Ohio, April 28, 2025 /PRNewswire/ -- Dana Incorporated (NYSE: DAN) was presented the **2025 Supplier of the Year Award** by FleetPride, the nation's largest independent distributor of aftermarket heavy duty parts and service. The award was presented to Dana by Michael Keller, vice president of category management and strategic sourcing for FleetPride.



"This award is given to the supplier partner who excelled in all aspects of Communication, Partnership, Innovation, Training, and Growth," said Keller on stage at the Supplier Summit. "This supplier built strong working relationships across our organization, they communicated frequently and transparently. They fielded thousands of customer calls via a real-time call center. They focused on product innovation while also supporting program enhancements and initiatives... often being the first to sign up for new and recurring marketing opportunities. In addition, they utilized data to their advantage, supported FleetPride's digital efforts, and they utilized scorecard reporting to drive continuous improvement. It's an honor to announce this year's Supplier of the Year award winner - Dana Spicer!"

"We're honored to be named Supplier of the Year, highlighting our strong partnership with FleetPride," says Bill Nunnery, senior director, aftermarket sales and marketing at Dana. "This recognition reflects our commitment to our customers, innovative products, world-class marketing, and cutting-edge digital solutions. It's a testament to the dedication of our entire team. We eagerly anticipate continuing our successful collaboration and achieving even greater results together."

To learn more about Dana products, contact a Dana sales representative or visit www.DanaAftermarket.com.

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, an Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com and www.VictorReinz.com. For e-catalog and parts locator, visit www.DanaAftermarket.com. To upgrade customized vehicles with Dana products, visit www.DanaProParts.com. To speak with a Dana customer service representative, call 1-800-621-8084.

About FleetPride

Headquartered in Irving, TX, FleetPride is the nation's largest distributor of aftermarket heavy duty parts and service. FleetPride's sophisticated network of 300+ locations, which includes 90+ service centers and 5 distribution centers means customers get the parts and services they need, when and where they need them. Customers can click, talk, chat, or visit with FleetPride's team of 4,000 experts empowered and motivated to solve problems and create tailored solutions for each customer's unique needs.

View original content to download multimedia: <https://www.prnewswire.com/news-releases/dana-recognized-as-2025-supplier-of-the-year-by-fleetpride-302439783.html>

SOURCE Dana Incorporated

Craig Barber, +1-419-699-4990, craig.barber@dana.com